

# The road to safe teen driving.

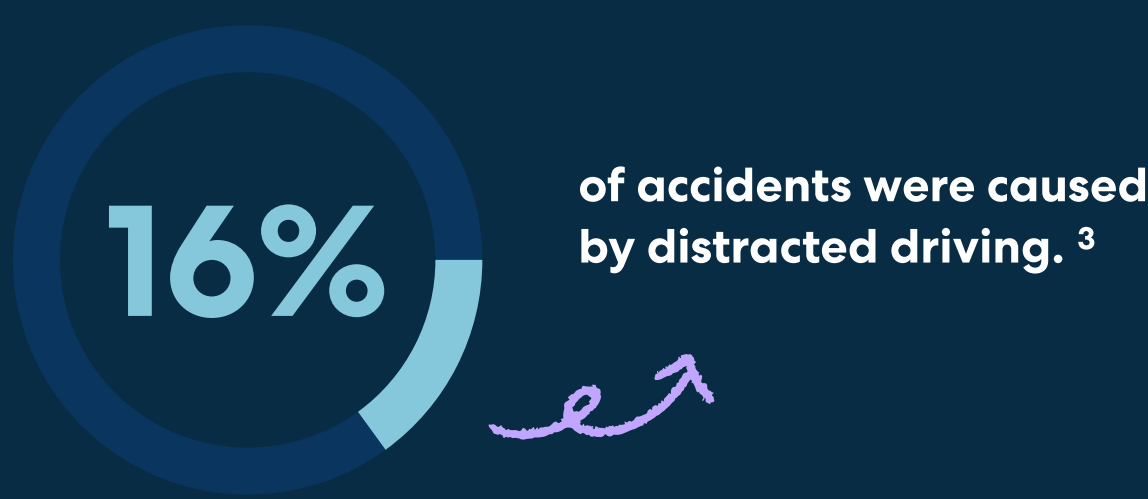
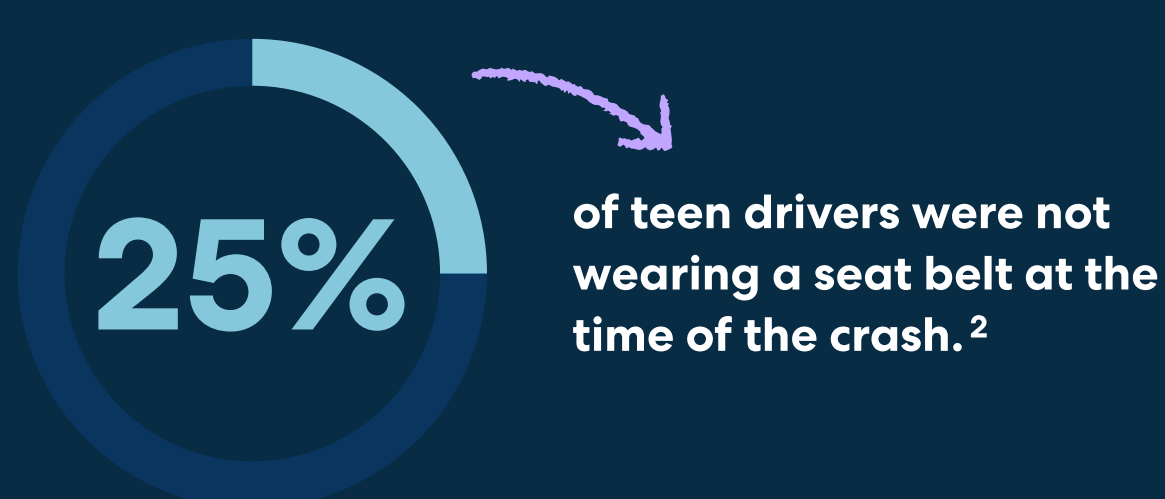
## Teen driving stats.

For young teen drivers, distracted driving can be fatal. Know and understand distracted teen driving stats as motivation to stay focused behind the wheel.

**3,058** young drivers (age 13-19) died in motor vehicle crashes in 2021.<sup>1</sup>

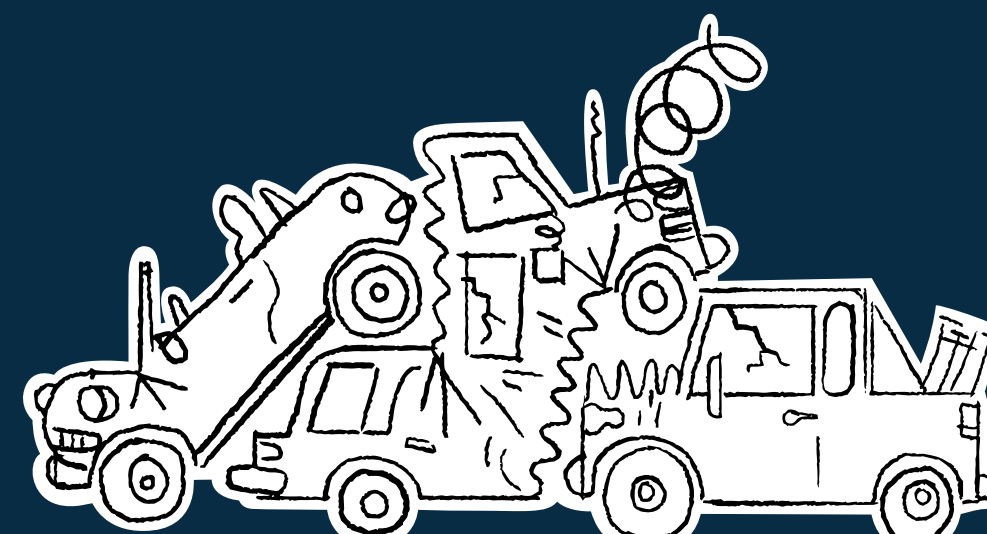
**5,037** young drivers (ages 15-20) were involved in fatal motor vehicle crashes.<sup>1</sup>

**2 OF 3** teenagers killed in crashes in 2021 were males.<sup>1</sup>



## Teen driving risk factors.

Teens and young drivers are more at risk to get into car accidents than adults.



Check out some common risk factors:



### Drinking

New found freedom and peer pressure can increase the risk of drinking and driving among teens.



### Not using seat belts

Teen drivers are less likely to buckle up on the road.



### Nighttime driving

40% of fatal crashes among teens aged 13-19 occurred between 9 p.m. and 6 a.m.<sup>14</sup>



### Texting

38% of teens have admitted to texting while driving.



### Inexperience

Teens are more likely than older drivers to underestimate or not be able to recognize dangerous situations.



### Using drugs/substances

About 13% of U.S. high school students drove when they had been using marijuana.<sup>5</sup>

## Accident prevention tips for teens.

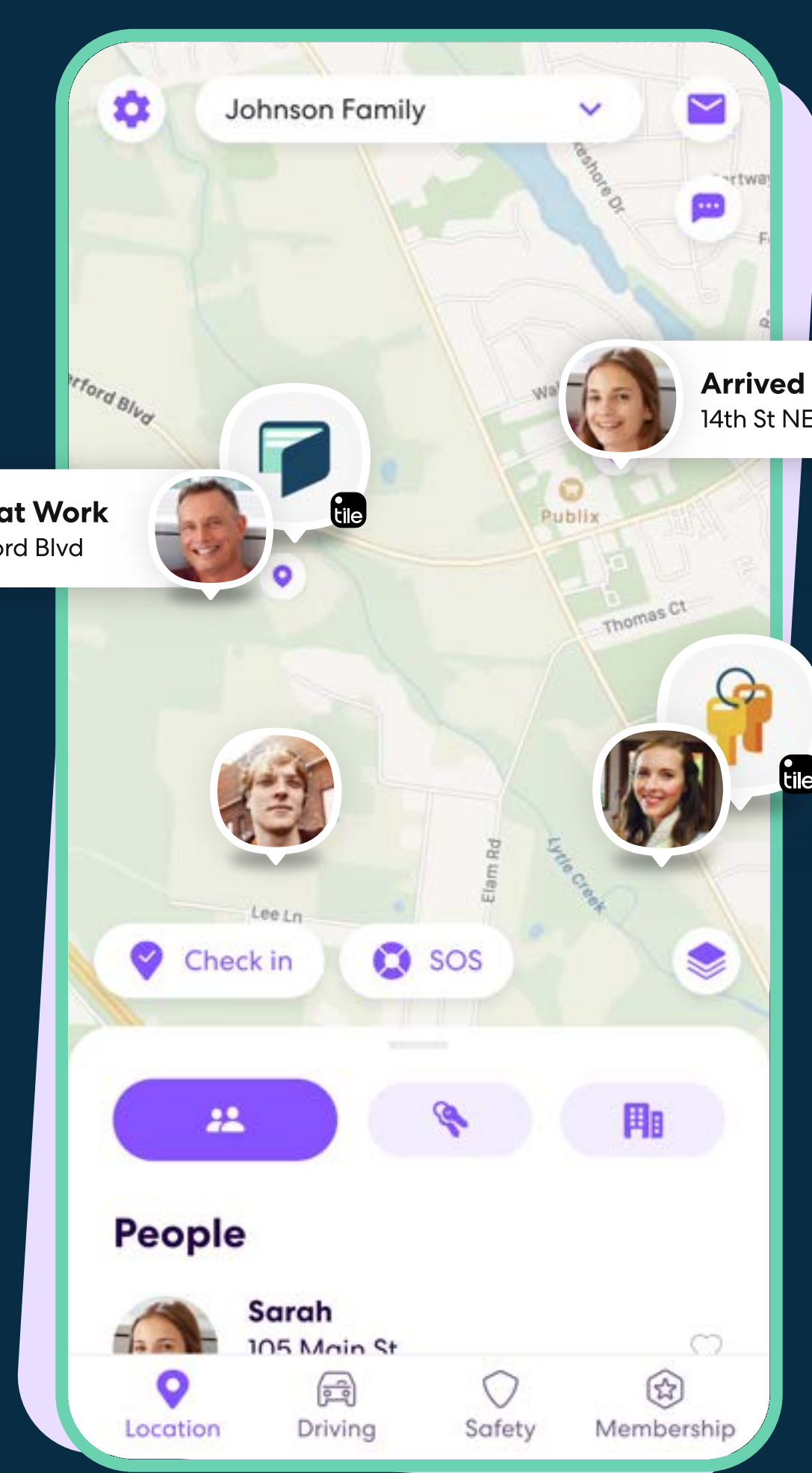
Set your phone to **DO NOT DISTURB** while driving.

Call for a ride if you cannot drive.

Watch speed limit and reward good behavior.

Start GPS before you drive.

Reduce the number of passengers.



## Protect your teens with Life360.

Life360 is a family safety app that saves lives with:

- Emergency Dispatch
- Auto Crash Detection
- Location Sharing
- Real Time Driver Speed
- Individual Driver Reports
- SOS Alerts

References

- Insurance Institute for Highway Safety, <https://www.iihs.org/topics/fatality-statistics/detail>
- Insurance Institute for Highway Safety (IIHS), [Fatality Facts 2021: Teenagers](https://www.iihs.org/topics/fatality-statistics/detail).
- CDC Transportation Safety, [https://www.cdc.gov/transportationsafety/distracted\\_driving/index.html](https://www.cdc.gov/transportationsafety/distracted_driving/index.html)
- Insurance Institute for Highway Safety (IIHS), <https://www.iihs.org/topics/teenagers>
- Li L, Hu G, Schwebel DC, Zhu M. [Analysis of US Teen Driving After Using Marijuana, 2017](https://www.iihs.org/topics/teenagers)